

From a very young age Jason displayed a keen interest in the visual arts and a passion for design and fashion. He entered university on a scholarship to pursue a fine arts diploma, where his work emphasized images of fashion. It was at this time that he decided to channel all energies into the study of fashion design.

Jason brought his characteristic zeal to his craft at the Helen Lefaux School of Fashion Design in Vancouver. Upon graduation in 1998 he was invited to compete in the prestigious Smirnoff fashion awards competition, where the industry honored him with Designer of the Year. He later went on to represent Canada at the International Finals Competition in Berlin, Germany.

The launch of his first ready to wear collection in spring 2004 generated considerable enthusiasm within the fashion community. A very successful showing at the Toronto Fashion Incubator press brunch in September 2004 led to many positive reviews, including articles in Fashion magazine, Style, Lou Lou, and Nuvo magazine. That same fall Jason was named Designer of the Year in the Georgia Strait, Vancouver's premiere arts and entertainment weekly. More recently he had the opportunity to speak about his experience as the winner of the new Life Network reality television show *Making it Big*.

His beautifully finished dress caught the eye of Saks Fifth Avenue Senior Fashion Director Michael Fink. Linda Kaplan Thaler, director of the hottest and fastest growing advertising firm in New York was also impressed with Jason's ability, and felt that this was his moment to really take his career to the next level.

As he reflected upon his experience filming the show many highlights came to mind, perhaps none bigger than the opportunity to have his Spring/Summer 2005 collection displayed at Saks Fifth Avenue.

Jason presented his collections at British Columbia Fashion Week in Vancouver for two seasons. He was invited to showcase his spring/summer 2006 collection at L'Oreal Fashion Week in Toronto. Joanne Sasvari of the Calgary Herald described the collection as an impressive debut, and felt that the collection was cleverly conceived and beautifully executed. In September 2007 Jason debuted his spring/summer 2008 collection at The Train Platform in New York City which received excellent reviews and launched his designs into the International market place.

Jason designed a gown for Tanya Kim of E-Talk Daily, which she wore to the 76th annual Academy Awards and the Vanity Fair after party. This prestigious showing, along with numerous recent features in Flare and Fashion, has created considerable excitement around his brand. More recently Jason's designs have been worn by Hillary Duff, Sara Ramirez from Grey's Anatomy, R&B Recording artist Mya, and Canadian Actress Gabrielle Miller of Corner Gas fame who has worn Jason Matlo gowns to several recent high profile events, including the 2006, 2007 Leo Awards, and 2007 Gemini Awards.

These opportunities have allowed Jason to hone his talent as a designer with the same single-mindedness of purpose and attention to detail that characterizes all of his work. His most recent collection reflects the knowledge and experiences of the past and promises to take his design concepts to new plateaus.